



# Gateway Cities Education Agenda

*English Language Learners Enrichment Academies Grant Program*  
**Technical Assistance Webinar**

**August 2012**

*“Our Gateway Cities are home to much of our immigrant population, most of our low-income students, and English language learners, as well as families for whom navigating the educational system through college is unfamiliar...We cannot be truly successful as a state in closing achievement gaps unless we succeed in [our Gateway Cities] where they are most persistent.”*

- Governor Deval Patrick, 2011 Education Summit



# Overview of the *Gateway Cities Education Agenda*

## **The Need:**

- Persistent achievement and attainment gaps are disproportionately affecting students from lower-income families, students of color, English language learners, and students with disabilities in our 24 Gateway Cities.

## **The Vision:**

- The *Gateway Cities Education Agenda* will give local partners the opportunity to leverage expertise, partnerships, and resources to implement targeted strategies that will close these achievement and attainment gaps.

## **The Goal:**

- Massachusetts will build on the *Gateway Cities Education Agenda* and successful local strategies to create a stronger, more nimble 21<sup>st</sup> century public education system, one that gives all students regardless of zip code the opportunity to reach their full potential.



# State Funding for the *Gateway Cities Education Agenda*

The state FY 13 budget includes \$3.5 million in new competitive grant funding to support the implementation of two components of the *Gateway Cities Education Agenda*.

- \$3 million to operate new enrichment academies for English language learners
- \$500,000 to provide new educational and career opportunities to high school students



# Data about English Language Learners in Massachusetts and the Gateway Cities

- The Commonwealth serves nearly 68,000 English language learners, a 51% increase since 2000.
- The number of districts that enroll English language learners has doubled since 2000.
- Achievement and attainment gaps between English language learners and their peers are the largest in the state.
  - Third grade MCAS data reveal that there is a 22-point gap between English language learners and the statewide average.
  - The four-year, average graduation rate for English language learners is 57% versus the statewide average of 82%.



# Primary Goals of the *English Language Learners Enrichment Academies Grant Program*

- Rapidly and successfully accelerate middle and high school students' learning and acquisition of English language and literacy skills as measured by achievement in academic courses and on standardized assessments
- Provide differentiated learning environments to students
- Increase student engagement and confidence
- Increase retention and graduation rates for high school students



# *English Language Learners Enrichment Academies Grant Program*

## **Funding and Activities**

Grant recipients will be awarded up to \$350,000 to create and operate Summer English Learning Academies for middle and high school students during the summer of 2013, or Summer English Learning Academies plus complementary enrichment programs during the spring of 2013.



# *English Language Learners Enrichment Academies Grant Program*

## **List of Gateway Communities**

Municipalities as defined in the Massachusetts General  
Laws, Chapter 23A, Section 3A

Barnstable, Brockton, Chelsea, Chicopee, Everett, Fall River,  
Fitchburg, Haverhill, Holyoke, Lawrence, Leominster,  
Lowell, Lynn, Malden, Methuen, New Bedford, Pittsfield,  
Quincy, Revere, Salem, Springfield, Taunton, Westfield, and  
Worcester





# *English Language Learners Enrichment Academies Grant Program*

## **Eligible Applicants**

- Public School Districts
- Charter Schools
- Non-Profit Educational Management Organizations
- Educational Collaboratives
- Public and Private Institutions of Higher Education
- Non-profit Community-Based Organizations or Business and Corporate Entities
- Other Non-profit Entities
- Consortia of these Entities

*If the lead applicant for a proposal is not the public school district or a charter school within a Gateway City, this applicant must secure the support and active participation of either or both of these entities (if applicable) to operate a Summer English Learning Academy and the optional complementary enrichment programs.*

**Grant applicants are strongly encouraged to work collaboratively with multiple partners to develop their proposals.**



# *English Language Learners Enrichment Academies Grant Program Funding Priority*

Applicants that have established partnerships with proven providers, those with a demonstrated track record of success in improving learning and other outcomes for English language learners (including, among others, public and private institutions of higher education and non-profit community-based organizations).



# *English Language Learners Enrichment Academies Grant Program*

## **Required Proposal Materials**

- Cover sheet with name(s) of the applicant(s), contact information, total amount of funding requested, and required signatures
- Narrative with required signatures
- Budget workbook



# *English Language Learners Enrichment Academies Grant Program*

## **Proposal Narrative**

A maximum of 15 single-spaced pages that includes the following sections:

- Demographic and Achievement Data
- Program Goals and Strategies
- Staffing and Management
- Capacity and Sustainability
- Performance Outcomes and Ongoing Assessment
- Additional Information (as applicable)

Appendices not exceeding 15 pages may be submitted with the proposal narrative.



# *English Language Learners Enrichment Academies Grant Program Proposal Narrative*

## Demographic and Achievement Data

Data describing all English language learners in the Gateway City and specifically the middle and high school students in the community (and subpopulations, if applicable), including, but not limited to:

- The racial, ethnic, cultural, and linguistic backgrounds of students
- The educational backgrounds of students
- Student achievement data
- Socioeconomic data
- Enrollment and attendance data
- Retention, dropout, and retention rates



# *English Language Learners Enrichment Academies Grant Program*

## **Proposal Narrative**

### Program Goals and Strategies

- Rationale for developing and operating the proposed Summer English Learning Academy and the complementary enrichment programs (if applicable)
- Population(s) of middle and high school students who will be served plus recruitment, selection, and retention strategies
- Proposed strategies to deliver high-quality instruction and provide a wide array of learning opportunities plus their intended outcomes
- Detailed schedule(s) – the Summer English Learning Academies must offer full-day services to students for a minimum of four days per week and four consecutive weeks
- Alignment of programs to existing school, district, and state initiatives



# *English Language Learners Enrichment Academies Grant Program*

## **Proposal Narrative**

### Staffing and Management

- Individual(s) who will contribute to the design of the proposed Summer English Learning Academy and the complementary enrichment academies (as applicable)
- Proposed responsibilities of all members of the planning team(s)
- Individual(s) who will be responsible for operating the proposed Summer English Learning Academy and complementary enrichment academies (as applicable)
- Proposed processes for recruiting and selecting instructors



# *English Language Learners Enrichment Academies Grant Program Proposal Narrative*

## Capacity and Sustainability

- Detailed information about the levels of individual, collective, and organizational capacity to design and operate high-quality Summer English Learning Academies and optional enrichment programs
- Partner organization(s) that will support the design and operation of the proposed Academies and programs and evidence of successes to date in serving the needs of the targeted population(s)
- Resources of partner organizations that will be utilized to support the design and operation of the proposed Academies and programs
- Potential barriers to the successful design and operation of the Academies and programs and how they will be addressed





# *English Language Learners Enrichment Academies Grant Program Proposal Narrative*

## Performance Outcomes & Ongoing Assessment

- Anticipated outcomes of the Summer English Learning Academy and the optional enrichment programs
- Proposed assessment strategies for participating students
- Individual(s) who will be responsible for conducting ongoing assessments of student progress and coordinating all evaluation activities



# *English Language Learners Enrichment Academies Grant Program*

## **Proposal Narrative**

### Budget Workbook

- Proposed expenditures
  - Examples of allowable expenditures include: 1) stipends for educators and administrators; 2) reimbursements for substitute teachers; 3) specific services provided by consultants with expertise in designing and operating intensive English language programs; and 4) the acquisition of curricular and other materials or educational and instructional software necessary to design and operate the enrichment academies.
- Detailed budget narrative



# Key Dates and Deadlines

- **5:00 p.m. on Friday, August 31, 2012**  
Statement of Interest must be submitted by the Mayor/Head of Local Government and the public school district superintendent
- **5:00 p.m. on Friday, November 2, 2012**  
Grant proposals must be submitted to the Executive Office of Education
- **On or around November 15, 2012**  
Executive Office of Education will announce grant awards
- **Date of grant announcement to August 31, 2013**  
Timeframe for spending the grant award



*“The Gateway Cities Education Agenda is a targeted and aggressive plan to close achievement gaps and build a 21<sup>st</sup> century public education system for students in our Gateway Cities. By implementing this Agenda, Massachusetts will continue its pioneering leadership in educational achievement and reform, and will dramatically accelerate the pace by which we increase levels of educational achievement and attainment for all students.”*

- Executive Office of Education, August 2012



# Primary Contacts and Additional Information

- Saeyun Lee, Executive Office of Education  
[saeyun.lee@state.ma.us](mailto:saeyun.lee@state.ma.us)  
617.979.8351
- Jill Norton, Executive Office of Education  
[jill.s.norton@massmail.state.ma.us](mailto:jill.s.norton@massmail.state.ma.us)  
617.979.8340

Additional information about the *Gateway Cities Education Agenda* is available at <http://www.mass.gov/edu/gateway-cities-education-agenda.html>.

